



# TERRA LAWSON-REMER

SUPERVISOR, THIRD DISTRICT  
SAN DIEGO COUNTY BOARD OF SUPERVISORS

DATE: **October 25th, 2023**

TO: **Helen Robbins-Meyer, Interim Chief Administrative Officer**

RE: **Approved Grant Recipients**

The attached table lists the approved allocations for the Community Enhancement Program (Org 12900) to be used for the purposes listed pursuant to Board Policy (B-58). Our office certifies that the organizations listed below meet the program eligibility requirements approved by the Board of Supervisors on June 13, 2023 (24).

<b>Recommendation</b>	<b>Organization</b>	<b>Purpose</b>	<b>Allocation</b>
1	Cardiff-by-the-Sea Chamber of Commerce, Inc.	To support the costs associated with Cardiff Dog Days of Summer, Farmers Market, Kringle Mingle, and Small Business Saturday events, including transportation, staff salaries, permits, entertainment, and rentals such as security, photo booth, traffic control, lighting, and print and digital marketing materials to promote events to boost tourism, economic development, and community enhancement for San Diego County.	\$17,000
2	Carlsbad Chamber of Commerce	To support the Carlsbad Village Street Faire with the costs of rentals including fencing, restrooms, security, promotional materials, staging, and sound systems.	\$20,000
3	Catalyst of San Diego & Imperial Counties	To support the costs of staff salaries, contractor stipends, printing, and props for various events and programs that advocate for effective solutions for unhoused residents of San Diego.	\$20,000

4	Del Mar Village Association, Inc.	To support the costs of contract services, rentals, and event logistics including table, linen, hedge walls, signage rentals, security, musicians, photographers, staging, lighting, fencing, and porta-potty rentals for various events to be enjoyed by and benefit local businesses and residents of Del Mar and greater San Diego County, as well as visitors from around the world to promote and strengthen tourism and commerce and build community.	\$15,000
5	Encinitas Chamber of Commerce	To support the costs of staff salaries as well as event logistics such as, security personnel, rentals such as outdoor toilets and sinks, tents, tables, chairs, stage, fencing, etc., entertainment such as band, DJ, single performers, and for marketing and promotions such as ads, flyers, posters, event signage, and banners for various events that increases tax sales revenue, boosts direct sales and promotes local businesses in the health and wellness sectors, and offers an opportunity for the community to meet and interact with their local leaders, and promotes civic engagement.	\$20,000
6	Encinitas Rotary Club Foundation	Support the costs of parking, traffic control, security, entertainment, event management, printing, hotspot rental, wait staff, rental of equipment, linens, radios, venue, portable toilets, and website expenses for the Encinitas Rotary Charity Wine & Food Festival that support the community through marketing exposure to over 40 local vendors.	\$15,000
7	La Jolla Christmas Parade & Holiday Festival Foundation	To support the costs of permits, United Site Services Fencing, United Item Services Port-A-Potties, Guerilla, Platinum Rentals, Santa Visit Setup & Photos, Morningstar sound systems, Acme barricades, parking signs, banners, program, posters, signage, and dumpsters for the annual Christmas	\$20,000

		Parade & Holiday Festival that support tourism and community outreach.	
8	Maritime Museum Association of San Diego	Support the costs of taking the historic vessel "Star of India" out to sea, including staff salaries, tug services and insurance, line and rigging costs, catering, port fees, and promotional materials which promotes tourism in the heart of San Diego that benefits our residents, visitors, and our greater region.	\$13,000
9	Outdoor Outreach	To support the costs of staff salaries and benefits that will enable the organization to engage 2,000 San Diego youth with meaningful outdoor learning activities. The youth that will be directly impacted by this program come from communities that have been historically impacted by social inequities, and often lack access to green spaces due to barriers like transportation and neighborhood violence.	\$15,000
10	San Diego Fire-Rescue Foundation	To support the costs of printing marketing materials and safety education resources, purchasing new compostable junior firefighter helmets, web designer, marketing consultant, photographer, printing, graphic design, event supplies, planning, organizing, and hosting the fire prevention and preparedness events, SDFD initiatives, SDFD recruiting events, and the Above and Beyond fundraising luncheon that increases fire prevention awareness in the San Diego community and provide educational materials and resources with students, allowing San Diego a safer place to live and work around fire and medical emergencies.	\$15,000
11	Center for Community Energy, Inc.	To support the costs of paid staff who will work with interns and volunteers to serve the San Diego communities in areas of outreach, internships, volunteer opportunities, CPUC intervenor status, and involvement in other non-profits.	\$14,000

12	The University City Foundation for Public Schools	To support the costs of permits, fencing, security, portable restrooms, marketing, ads, signs, flyers, banner printing/install, mailings, canopy/table/chair/games rental, entertainment, volunteer t-shirts, trolley rental, food service items, auction fees, event software platform, venue rental, printing, invitations, programs, cleaning, audio/visual aids, tables/linen/equipment rental, decorations for the Oktoberfest and Taste of the Triangle Event, and stipends for mental health professionals that will expand funding for the “Wellness Together” mental health program that support schools and strengthen communities in the University City public school district area.	\$15,000
<b>Total CE</b>			<b>\$199,000</b>

Respectfully submitted,



Terra Lawson-Remer

Supervisor, Third District