



TERRA LAWSON-REMER
SUPERVISOR, THIRD DISTRICT
SAN DIEGO COUNTY BOARD OF SUPERVISORS

DATE: **August 28, 2024**

TO: **Ebony Shelton, Chief Administrative Officer**

RE: **Approved Grant Recipients**

The attached table lists the approved allocations for the Neighborhood Reinvestment Program (Org 15660) to be used for the purposes listed pursuant to Board Policy (B-72). Our office certifies that the organizations listed below meet the program eligibility requirements approved by the Board of Supervisors on June 13, 2023 (24).

Recommendation	Organization	Purpose	Allocation
1	Beautiful PB	<p>Beautiful PB is a grassroots non-profit organization that works to create a more sustainable, equitable, and beautiful Pacific Beach.</p> <p>Funds will support the purchase of technology to improve community traffic data collection, such as traffic counters and speed monitors, data preparation software, and technology to improve community outreach and engagement such as printers, tablets, and recording devices.</p> <p>This funding will provide a public benefit as it will greatly improve methods of data collection with higher integrity, accuracy, and eliminate bias allowing Beautiful PB to more effectively advocate for key improvements to roadways and other transportation infrastructure and provide data to the public and government agencies.</p>	\$25,000
2	Campana Studios	The mission of Campana Studios is to create platforms for artists to engage and uplift communities as well as fulfill their mission of	\$100,000

		<p>creating art programming for adult and youth workshops and public art projects and collaboration with other organizations.</p> <p>Funds will support Campana Studio’s work on social and emotional health of youth by purchasing cell phone pockets, pouches and locks that will support schools in District 3 by providing a device in which cell phones can be safely stored without allowing direct access during periods of instruction.</p> <p>These funds are in the public interest because they will help students focus on school and improve mental health by creating a distraction free educational environment from their cell phones.</p>	
3	Cardiff-by-the-Sea Chamber of Commerce. Inc.	<p>The mission of the Cardiff-by-the-Sea Chamber of Commerce, Inc. is to provide attractive entrances into Cardiff-by-the-Sea, to secure a safe and healthy environment, and to promote a walkable community that provides goods and services for residents and visitors alike.</p> <p>Funds will support the cost of paint and painting supplies to create a vibrant and engaging mural, promotional materials, cups, popup tents, an agility course for dogs, hardware technology and infrastructure improvements such as POS systems as well as website ADA compliance restructure.</p> <p>These funded activities are in the public interest as they foster local community and culture, support small businesses, and encourage community engagement throughout San Diego County.</p>	\$20,000
4	Carlsbad Village Business Association	<p>The mission of the Carlsbad Village Association (CVBA) is to lead the continual improvement of Carlsbad Village by promoting and enhancing its business, cultural, and community vitality, making it a premier destination for locals and tourists.</p> <p>Funds will support the CVBA’s branding program with the cost of obtaining and</p>	\$11,000

		<p>installing building signage, brochures, displays, maps, mobile program development holiday lighting and décor as well as safety uniforms, supplies such as branded shirts and neon safety vests, and recognition awards to CVBA’s key volunteers.</p> <p>These projects are in the public interest as they serve to promote the Carlsbad Village as a destination for both residents and visitors for information on weekly Farmers’ Markets and other local events.</p>	
5	Del Mar Village Association, Inc.	<p>The mission of the Del Mar Village Association (DMVA) is to assist the City of Del Mar in enhancing the downtown economic vitality while preserving its history and unique character.</p> <p>Fund will support the purchase of holiday lighting, reprinting of the downtown light pole banners, and the design and printing of new light pole banners.</p> <p>These funds are in the public interest as they will attract visitors and residents to Del Mar Village to support small businesses and stimulate the local economy.</p>	\$25,000
6	Experience Nature Unplugged	<p>The mission of the Experience Nature Unplugged is to provide education and training to promote preventative mental health solutions that inspire wellness in the digital age.</p> <p>Funds will support the costs of programming supplies, educational resources, and promotional materials for the Plug into Something Better Event including books, workbooks, resource booklets, conversation cards, trail cards, wellness cards, cell phone sleeping bags with info cards, flyers, postcards, totes/bags, shirts, stickers and patches.</p> <p>These programs are in the public interest because they provide programming, resources, and outreach efforts to populations considered at high-risk for mental health challenges, including low-income and BIPOC communities</p>	\$20,000

		and aim at providing a variety of tools and resources to bring preventative health solutions to these communities.	
7	Friends of Rose Canyon	<p>The mission of the Friends of Rose Canyon is to protect, preserve and restore Rose Canyon and the Rose Creek Watershed.</p> <p>Fund will be used to improve and expand habitat restoration sites in Rose Canyon, part of the City of San Diego's MSCP lands including the removal of non-native plants, planting native plants, and weeding and watering the new plants through the first summer to ensure they are established as well as the purchase of new plants and trees; weeding and gardening equipment and supplies such as plant protectors, and gardening tools.</p> <p>These funds are in the public interest as it will promote native species, allow trails to be more accessible to residents and visitors and allow more opportunities to engage volunteers in habitat restoration projects.</p>	\$20,000
8	La Jolla Community Center	<p>The mission of the Jolla Community Center is to provide programs and services that promote lifelong learning, wellness and friendship.</p> <p>Funds will support the cost of purchasing new courtyard doors and sidelights.</p> <p>These funds are in the public interest because they will help to maintain functionality and accessibility to the center to continue to provide the community with senior focused series and events.</p>	\$20,000
9	La Jolla Historical Society	<p>The mission of the La Jolla Historical Society is to celebrate the history and culture of this region through interdisciplinary programs, exhibitions, and research that challenge expectations. It balances contemporary and historic perspectives to create understanding and connection.</p> <p>Funds will support the purchase of a new HVAC unit, climate monitoring system, and</p>	\$20,000

		<p>movement of Cintas tanks required for archive HVAC.</p> <p>These funds are in the public interest because these climate control systems will help preserve the history of La Jolla for its residents and visitors for future generations for education.</p>	
10	La Jolla Shores Business Association, Inc.	<p>The mission of the La Jolla Shores Business Association is to provide a community forum for matters affecting the La Jolla Shores Planned District, and to advise the San Diego City Council, Park and Recreation Department, and other governmental agencies to serve the interest of individual property owners and residents through unified action in cooperation with their neighbors in the residential and business areas of La Jolla Shores.</p> <p>Fund will support the City of San Diego's new spaces as places program and outside dining with the construction of new parking spaces East of Kellogg Beach Parking lot, West of Paseo de Oro.</p> <p>These funds are in the public interest because they will help to sustain restaurant's ability to continue to have outdoor dining to promote local businesses for residents and visitors.</p>	\$15,000
11	The Library Association of La Jolla	<p>The mission of the Library Association of La Jolla is to provide La Jolla and San Diego County with library resources in music and arts.</p> <p>Funds will support facility infrastructure improvement including a partial roof replacement, repair and reconstruction of HVAC units and rooftop drains, and pre-construction tenting for termite fumigation.</p> <p>These funds are in the public interest as they will increase accessibility to visual art and music as well as host exhibitions, musical performances, and art classes for residents and visitors.</p>	\$20,000
12	Little Italy Association	<p>The mission of the Little Italy Association pledges to advocate on behalf of its members and residents in the areas of public safety,</p>	\$30,000

		<p>beautification, and economic development while preserving the unique cultural resources that exist in the Little Italy community in San Diego.</p> <p>The funds will support the costs of new street furniture and amenities including new trashcans, street flags, seasonal pole banners, a golf cart, pressure washer, bollard replacement, light repairs, fence mesh replacement and the purchase of Urban Forestry and Health assessment software.</p> <p>These funds are in the public interest as they promote small businesses in the Little Italy region as well as provide maintenance services within the city right of way and public spaces to benefit residents and businesses and promote tourism.</p>	
13	North County LGBTQ Resource Center	<p>The mission of the LGBTQ Resource Center is to serve, empower, and advocate for North County's diverse LGBTQIA+ community.</p> <p>Funds will support the purchase of a new office space within a building located at 1919 Apple Street in Oceanside.</p> <p>These funds are in the public interest as they will provide a dedicated space for safe and supervised youth gatherings as well as separate, private space for behavioral health services.</p>	\$125,000
14	San Diego Audubon Society	<p>The mission of the San Diego Audubon Society is to defend our region's birds, unique biodiversity, and threatened habitats through advocacy, education, and restoration.</p> <p>Funds will support the replacement and construction of a new fence at the San Diego River Mouth and the Ocean Beach Dog Park.</p> <p>This new fence will be a public benefit as it will benefit thousands of annual visitors as well as protect local endangered species by improving access demarcation, water quality, and the value of the native habitat to a wide variety of local and migratory wildlife.</p>	\$22,000

15	T.E.R.I., Inc.	<p>The mission of the T.E.R.I., Inc. is to change the way the world sees, helps, and empowers individuals with special needs.</p> <p>Funds will support the construction and beautification phase of the existing T.E.R.I. Campus of life Project with the costs of audiovisual equipment, couches, tables, desks, and chairs, fixtures and equipment for classrooms and common areas as well as support outdoor upgrades including gardens, outdoor classrooms.</p> <p>This project is in the public interest as Teri serves as a home for programming is a public venue for various community events and is tripling access to adaptive education, arts and enrichment programs, vocational training, and a wide array of family support services.</p>	\$15,000
16	University City Community Association	<p>The mission of the University City Community Association (UCCA) is to serve, promote, and protect the community interests of University City through a volunteer effort.</p> <p>Funds will support the cost of producing and printing newsletters, street banner replacements, and direct member communications such as direct mail, and notepads.</p> <p>These funds are in the public interest because the newsletter is the only local new source for University City and allows the community to stay informed and the banners provide a place for community identification, event promotion and community pride.</p>	\$15,000
Total NRP			\$503,000
<p>Cardiff-by-the-Sea Chamber of Commerce. Inc. - Find that funding a small mural and other small infrastructure improvements by way of the grant to the Cardiff-by-the-Sea Chamber of Commerce will support existing activities without any significant expansion of use and is, accordingly, exempt from CEQA review by Section 15301 of the CEQA Guidelines.</p> <p>Carlsbad Village Business Association - Find that funding holiday lighting and building signage by the Carlsbad Village Business Association on existing structures is a minor alteration of facilities with no expansion of use and is exempt from CEQA review by Section 15301 of the CEQA Guidelines.</p>			

Del Mar Village Association, Inc. - Find that funding holiday lighting and banners by the Del Mar Village Association for use on existing light poles and other structures is a minor alteration of facilities with no expansion of use and is exempt from CEQA review by Section 15301 of the CEQA Guidelines.

Friends of Rose Canyon - Find that the grant to the Friends of Rose Canyon is for the maintenance of an existing open space area in a manner consistent with City of San Diego requirements and is exempt from CEQA review by Section 15301 the CEQA Guidelines.

La Jolla Community Center - Find that funding the purchase of new doors and light fixtures for an existing facility operated by the La Jolla Community Center is a minor alteration of an existing facility with no expansion of use and is exempt from CEQA review by Section 15301 of the CEQA Guidelines.

La Jolla Historical Society - Find that funding for HVAC equipment for an existing building operated by the La Jolla Historical Society is a minor alteration of existing facilities with no expansion of use and is exempt from CEQA review by Section 15301 of the CEQA Guidelines.

La Jolla Shores Business Association - Find that the construction of a limited number of new parking spaces to support outdoor dining space by the La Jolla Shores Business Association is exempt from CEQA review by Section 15304 of the CEQA Guidelines because it is a minor alteration of land not involving the removal of any trees.

The Library Association of La Jolla - Find that the repair of an existing building by doing such things as a partial roof replacement by the Library Association of La Jolla is exempt from CEQA review by Section 15301 of the CEQA Guidelines.

Little Italy Association - Find that the minor street improvements to be funded with this grant to the Little Italy Association are the minor alteration of an existing facility without any expansion in use and is exempt from CEQA review by Section 15301 of the CEQA Guidelines.

San Diego Audubon Society - Find that the construction of fencing by the San Diego Audubon Society to better protect natural resources is exempt from CEQA review by Sections 15301 & 15304 of the CEQA Guidelines.

T.E.R.I., Inc. - Find that the completion of landscaping and other amenities for the existing T.E.R.I. Campus of Life Project is exempt from CEQA review by Section 15301 & 15304 of the CEQA Guidelines.

University City Community Association - Find that the replacement of banners by University City Community Association is the minor alteration of an existing facility with no expansion of use and is exempt from CEQA review by Section 15301 of the CEQA Guidelines.

Amend the purpose of the 09/01/2022 (D3 16-7) allocation of \$15,000 to The North Coast Repertory Theatre, a Nonprofit Corporation, from the Neighborhood Reinvestment Program Budget (Org 15660) to include the purchase of lighting equipment for stage/productions. Authorize the

Director, Office of Economic Development and Governmental Affairs to amend the grant agreement accordingly.

Respectfully submitted,

A handwritten signature in blue ink, appearing to read "Terra Lawson-Remer". The signature is stylized with large, sweeping loops and a long, trailing stroke extending downwards and to the right.

Terra Lawson-Remer

Supervisor, Third District